

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 COME-00 /020 W

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R 180904Z APR 75

FM AMEMBASSY THE HAGUE

TO SAN FRANCISCO CONVENTION & VISITORS BUREAU

1390 MARKET STREET, SUITE 260

SAN FRANCISCO, CALIF 94102

INFO SECSTATE WASHDC 5716

UNCLAS THE HAGUE 1980

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: TOURIST PROMOTION LITERATURE

1. THE VISIT-USA TOURIST INFORMATION SERVICE NOW
OPERATED IN AMSTERDAM BY THE NETHERLANDS
AMERICA INSTITUTE WITH VOLUNTEERS FROM THE LOCAL
AMERICAN COMMUNITY AND IN COOPERATION WITH THIS
EMBASSY RECEIVES MANY REQUESTS FOR CALIFORNIA
TOURIST LITERATURE FROM PROSPECTIVE DUTCH TOURISTS.
ITS SUPPLY OF YOUR MATERIAL IS JUST ABOUT EXHAUSTED
AND IT URGENTLY NEEDS 250 COPIES OF YOUR "VISITORS
MAP OF SAN FRANCISCO" AND 100 COPIES OF "SAN FRANCISCO
SEVEN GREAT CITIES IN ONE".
SUPPLIES OF MORE RECENT BROCHURES WOULD ALSO BE
VERY HELPFUL. ENGLISH-LANGUAGE MATERIAL IS
COMPLETELY ACCEPTABLE SINCE VIRTUALLY ALL
PROSPECTIVE DUTCH TOURISTS TO US SPEAK AND READ
ENGLISH.

2. WE WOULD APPRECIATE YOUR SENDING THE ABOVE
MATERIAL TO THE EMBASSY SO WE CAN PASS IT TO THE
VOLUNTEERS. MATERIAL CAN BE SENT AT DOMESTIC
POSTAGE RATES BY USING OUR APO ADDRESS WHICH IS:
AMERICAN EMBASSY, (COMMERCIAL SECTION),
APO NEW YORK, 09159. ALSO YOUR LOCAL POST OFFICE
CAN SUPPLY INFORMATION ABOUT THE PAL PROGRAM
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UNDER WHICH PARCELS TO APO ADDRESSES CAN BE SENT

AIRMAIL FOR \$1 ADDITIONAL POSTAGE. MANY THANKS,
GOULD

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NNN

Message Attributes

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Disposition Event:
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